



## Name of the Department: Information &amp; Public Relations

(Rs. in lakh)

Sl No	Projects/ Schemes	Estimated Cost	BE 2022-23
1	2	3	4
<b>I. Normal Plan Activities</b>			
<b>On-going</b>			
<b>1 Advertising &amp; Visual Publicity</b>			500.00
<b>2 Printed Publicity (Publication)</b>			
i) Publication of DIPR Calender 2023			50.00
ii) Publication of Weekly newspaper "The Arunachal Information"			50.00
iii) Publication of monthly magazine "Arunachal Review"			40.00
iv) Distribution of newspaper through Vendor			10.00
v) Postal stamps/courier charges			10.00
vi) Movement of vehicles for distribution etc			4.00
vii) Stationeries for packing and forwarding of printed materials			12.00
<b>3 Visual Publicity Art &amp; Exhibition</b>			
i) Procurement of Art & Exhibition Materials			20.00
ii) Organizing of Exhibition on National/Statehood Day 2023 at State HQ Itanagar			10.00
iii) Preparation of 3D Model & Design of Republic Day Tableaux at New Delhi 2023			20.00
iv) Republic Day Tableaux 2023 at New Delhi			70.00
v) Innovation funds for creativity and ideas			10.00
<b>4 Press Publicity</b>			
i) Conduct of Press Party Tour to Various places within and outside Arunachal Pradesh			6.00
ii) Celebration of National Festivals			10.00
iii) Celebration of National Press Day 2023			15.00
iv) Hospitality Management			15.00
v) Procurement of equipments for webinars and other online activities			10.00
<b>5 Computerization of Headquarter &amp; District Offices</b>			
i) Up-gradation of IT infrastructure in DIPROs office			10.00
ii) Up-gradation of IT Office in HQ			10.00
iii) Procurement of Desktop for HQ Offices			10.00
iv) Maintenance and Replacement of accessories of office computers with new version for e-Office in HQ Office			10.00
v) Procurement of Scanners for staff for e-Office			12.00
vi) Liabilities			10.00
vii) Procurement of Drawing Pads and other electronic gadgets for graphic designers			5.00
<b>6 Audio Visual Publicity (AVP)</b>			
i) Mini JBL/Yamaha Sound System for District HQ Projection Units at Tawang/Namsai/Sinchung/Bomdila			40.00
ii) Ahuja PA System for all 42 (Fourty Two) Projection Units including HQ			60.00
iii) Field Publicity Campaign in Districts & HQ			30.00
iv) Maintenance of JBL System/Spare parts for Raj Bhawan/HQ			5.00
v) Ahuja Maintenance/Spare parts for HQ/Districts			5.00
vi) Procurement of High end Sound system			260.00
vii) Procurement of Laptop and other gadgets			10.00
viii) Procurement of Photo Copier Machines			10.00
<b>7 Photo &amp; Video Section</b>			
i) DSLR Camera for HQ and districts			10.00
ii) Mac Computer and Windows			5.00
iii) Celebration of Film Festival in the State			45.00
iv) Making of Documentary Films			50.00
v) Website			3.00
vi) Social media management			5.00
vii) Maintenance of Photographic Cell			10.00
viii) Maintenance of Videography Cell			10.00
ix) Maintenance of Server installed at SoochnaBhawan			2.00
<b>8 Minor Works</b>			
i) C/o Store-cum-office room and Projection hall at SagaleeRs. 30.00 Lakhs out of estimated cost of Rs. 66.00 Lakhs			30.00
ii) Construction of shed for 120 kv DG set			10.00
iii) Construction of retaining wall cum boundary wall of IPR officer's quarter			5.00
iv) Installation of inter-locking bricks at Two separate courtyard of SoochnaBhawan			18.00



(Rs. in lakh)

SI No	Projects/ Schemes	Estimated Cost	BE 2022-23
1	2	3	4
	v) C/o Drainage system for IPR Bachelor barrack		10.00
<b>9</b>	<b>Others</b>		
	i) Arunachal Rising Campaign		200.00
	ii) IEC activities		150.00
	iii) C/o Multipurpose Studio Itanagar		100.00
	iv) International Tribal Film Festival		100.00
	v) North East Literary Festival		100.00
	vi) Construction of Press Club		250.00
	vii) Grant-in-Aid to Arunachal Pradesh Literary Society		100.00
	<b>Total (A)</b>	<b>0.00</b>	<b>2562.00</b>
<b>B</b>	<b>New Schemes/Proposals</b>		
i	Training	0.00	10.00
ii	Archive (Preservation)	0.00	10.00
iii	Procurement of vehicles (Carry Forward of BE 2021-22)	0.00	68.00
	<b>Total(B)</b>	<b>0.00</b>	<b>88.00</b>
	<b>Total (I)</b>	<b>0.00</b>	<b>2650.00</b>
<b>II</b>	<b>Carry forward liabilities of LFY</b>		
1	SIDF 2021-22		147.24
	<b>Total (II)</b>	<b>0.00</b>	<b>147.24</b>
	<b>Grand Total (I+II)</b>	<b>0.00</b>	<b>2797.24</b>